



**IMPRESSIVE**

**BASEMENT  
SYSTEMS**

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# DEALER APPLICATION

**You Must Complete all Sections or this Form will be RETURNED  
SIGNED CERTIFICATE OF RESALE MUST ALSO BE ATTACHED**

Company \_\_\_\_\_

Subsidiary Of \_\_\_\_\_

Street \_\_\_\_\_

Type of Business \_\_\_\_\_

P.O. Box \_\_\_\_\_

Resale/Sales Tax No. \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

SS# \_\_\_\_\_ or EIN \_\_\_\_\_

Email \_\_\_\_\_

Purchasing Name/Phone/Fax \_\_\_\_\_

# of Years in Business \_\_\_\_\_

\_\_\_\_\_

# of Employees \_\_\_\_\_

Check One:  Corporation  Partnership  Proprietorship

Business Operates From  
 Own Building  Office Building  Home  Other

Other Locations:  Yes  No How Many? \_\_\_\_\_

## Please List Your Trade References Below

Company \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Phone \_\_\_\_\_

Doing Business Since \_\_\_\_\_

Doing Business Since \_\_\_\_\_

Company \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

City \_\_\_\_\_ ST \_\_\_\_\_ ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Phone \_\_\_\_\_

Doing Business Since \_\_\_\_\_

Doing Business Since \_\_\_\_\_

**I certify that all statements are correct and I authorize Impressive Basements to investigate and verify this information.**

Signature \_\_\_\_\_

Title \_\_\_\_\_

Printed Name \_\_\_\_\_

Date \_\_\_\_\_

Do you carry liability insurance? \_\_\_\_\_

What other products do you represent?

\_\_\_\_\_  
\_\_\_\_\_

How many sales people do you have? \_\_\_\_\_

Do you have a selling system in place? If yes, what is it?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What percentage of your closes take the following number of visits:

1<sup>st</sup> \_\_\_\_\_

2<sup>nd</sup> \_\_\_\_\_

3<sup>rd</sup> \_\_\_\_\_

4 or more \_\_\_\_\_

Do you have a storefront? If yes, how many square feet? \_\_\_\_\_

Do you have a showroom? If yes, how many square feet? \_\_\_\_\_

Do you have a website? If yes, what is the URL? \_\_\_\_\_

What kind of advertising do you use?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Do you currently finish basements? If yes, what type of material?

\_\_\_\_\_  
\_\_\_\_\_

What trades do you currently employ?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Would you be interested in estimating to work order and lead/advertising tracking software? \_\_\_\_\_